

Best Tools

Best Affiliate Programs

Affiliate Marketing Course

Digital Fodder

Best Business and Marketing Tools



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I like to try new products and services, and I've experimented with many over the years. My curiosity, open-mindedness, and willingness have led me to the top-rated tools I use today.

The tools below are excellent for bloggers, YouTubers, internet marketers, digital nomads, entrepreneurs, freelancers, and small business owners. They help me to grow my revenues, operate lean businesses, build relationships, and automate, and they'll do the same for you.

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Website/Blog

SiteGround Hosting

[SiteGround](#) offers excellent hosting, and it's one of three companies recommended by WordPress.org. Its server technology, security, speed, and reliability are highly rated. Learn about [SiteGround's features, plans, and pricing](#).

Hostinger Hosting

[Hostinger](#) provides excellent hosting and domain names at super affordable prices. It maintains an excellent rating on Trustpilot and customers love it. Learn about [Hostinger's features, plans, and pricing](#).

*SiteGround charges twice as much for domain names as Hostinger. However, you can buy domains from Hostinger and point them to your SiteGround account for hosting. Read [*How to point my website to SiteGround?*](#)

WordPress.org

[WordPress](#) is a free and open-sourced website/bloggging software designed for everyone. It emphasizes accessibility, performance, security, and ease of use. WordPress powers a third of websites, including this website. Most hosting companies offer one-click WordPress installations. Learn more about [WordPress](#).

Better Uptime

[Better Uptime](#) notifies you when your website goes down. Simple. Create a [free account](#) to start monitoring your website.

Marketing

GetResponse

[GetResponse](#) is an all-in-one digital marketing platform, offering email marketing, landing pages, conversion funnels, webinars, opt-in forms, web push notifications, and other marketing automation tools. [Try GetResponse risk-free for 30 days.](#)

MailerLite

[MailerLite](#) provides robust email marketing features, including email automation, subscriber forms, auto resend, click maps, reporting, and more. [Sign up for free.](#)

Hootsuite

[Hootsuite](#) is the leading social media marketing and management platform. Connect and manage your social media profiles to one dashboard to increase productivity and efficiencies. [Sign up for free.](#)

YouTube

TubeBuddy

[TubeBuddy](#) is the #1 YouTube tool and browser extension for channel management, keyword and tag research, video SEO, competitor insights, bulk processing, marketing, and more. Get started with [TubeBuddy's free browser extension](#).

VidIQ

[VidIQ](#) is a robust tool that helps YouTubers and marketers grow their presence and brand on YouTube. It provides a suite of tools for keyword research, SEO, competitor analysis, analytics, and more. Get started with [VidIQ's free browser plugin](#).

Outsourcing

Fiverr

[Fiverr](#) is the largest online marketplace for freelancer services. It also has online courses, SMB software, and other products to help businesses grow. Save time and money by [hiring qualified freelancers](#).

Upwork

[Upwork](#) makes it quick and cost-effective for clients to find, hire, manage, and pay freelancers. Freelancers on the site offer more than 3,500 skills in various categories. [Start outsourcing today.](#)

Financial

Wise (formerly TransferWise)

[Wise](#) helps individuals, businesses, freelancers, and travelers to send, receive, hold, and spend money at the best exchange rates and lowest fees. It offers money transfer services, current accounts, international bank details, and a debit card. [Start paying lower fees with Wise.](#)

PayPal

[PayPal](#) is a fast and safe way to process online financial transactions and payments. Users can send, receive, hold, and spend money in multiple currencies. PayPal owns Xoom and Venmo, which also facilitate money transfers. [Sign up for free.](#)

*Due to PayPal's high currency conversion fees and exchange rate markups, you're **much** better off using [Wise](#) to send money, when multiple currencies are involved.

Cryptocurrency

Paxful

[Paxful](#) is a top exchange for buying Bitcoin, Tether, and Ethereum. Users can also become [vendors](#) and [accept payments](#). As a leading peer-to-peer bitcoin marketplace, it supports 350+ payment methods. [Create a free account and wallet.](#)

Teaching

Thinkific

[Thinkific](#) is an all-in-one online course platform that empowers people to create, market, and sell online classes and learning experiences. I use it for my [affiliate marketing course](#). [Get started for free.](#)

Learning

Coursera

[Coursera](#) offers online courses through partnerships with hundreds of top-ranked universities, including Stanford and Columbia. Learners can take courses, specializations, and degrees. [Start learning today.](#)

Shopify Academy

[The Shopify Academy](#) offers free online business and marketing courses to help you build and grow a profitable business. Classes are taught by experienced and successful business owners. [Start learning today.](#)

Other Tools

Grammarly

[Grammarly](#) is a writing assistant and enhancement app that includes grammar, punctuation, and spell checkers for the English language. Get started with [Grammarly's free browser extension.](#)

Appointlet

[Appointlet](#) is an appointment scheduling app. Turn more prospects into customers by letting them book you right away, without costly and inefficient back-

and-forth communication. [Get started for free.](#)

Bitly

[Bitly](#)'s link management platform allows users to shorten, create, share, track, and analyze their links. [Get started for free.](#)

Canva

[Canva](#) is a graphic design tool that helps people create images, logos, thumbnails, posters, videos, and more. It provides access to over a million photographs, graphics, fonts, and templates. [Get started for free.](#)

Loom

[Loom](#) helps you get your messages across through short shareable videos. Capture, record, and share your video in minutes. [Start using Loom for free.](#)

TechSmith

[TechSmith](#) provides user-friendly screen recording and screen capture software that dramatically changes how people communicate and collaborate. [Start your free trial today.](#)